



Tony Rogerson

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Summary

Tony began his long IT career in July 86, completed an apprenticeship as a Production Systems Analyst in April 90, he has used many languages and products throughout that career the main ones being IDEF-0, Application System, PL/1, CICS, DB2, System W, Oracle, SQL Server, Visual Basic, Visual Basic .NET and C++. He has worked in many industries including Finance, Retail, Web and Engineering and provided consultancy to hundreds of companies. Tony currently works as a freelance SQL Server specialist and program manager/coordinator tackling consultancy, offsite project development and training/mentoring as well as proving a big presence within the UK SQL Server community through the user group he runs and his technical blog.

Industry - Public Facing Experience

Awarded Microsoft MVP for SQL Server annually since 1998, the annual Microsoft MVP award is given across product groups to a handful of people worldwide for their technical contribution, ability, product evangelism and their willingness to help others within their product space.

Founded the UK SQL Server user group (<http://sqlserverfaq.com>) in 1998, the group currently has over 10,300 members in the UK; Tony hosts and regularly presents at the meetings in Reading and through webcasts using LiveMeeting for remote 30 minute presentations – he runs the group and coordinates the regional organisers.

Founder member of SQL Bits which is a community organised free conference for 300 – 400 people – I helped organise Reading, Birmingham and Hatfield – I took responsibility for speakers and sessions as well as sponsorship and marketing.

Founded SQLBlogCasts which is now the main SQL Server blogging site in the UK containing over 25 active bloggers receiving over 165K views per month (Sept 2009), the site includes Tony's own technical blog which attracts over 28K views per month (Sept 2009).

Public speaking for Microsoft - the latest is being the Data Management Conference in Oct 2009.

In each activity Tony's goal is to learn more about the product and techniques involved in the database space and helping other people understand and make use of that experience and knowledge gained.

Chronology of Industrial Experience

Tony has worked in most industry sectors including Finance (Investment and Retail Banking, Debt management and Financial Research), Retail, Engineering, Web based services/sales and Motor Racing.

Tony was a permanent employee between July 86 and October 98 starting from school on a YTS scheme at Furness ITec (July 86 to Oct 87) where he was taught business basics and did an 'A' level in Computer Studies in his part time, after gaining valuable programming experience he then worked at Vickers Shipbuilding and Engineering Ltd (Oct 87 to Jun 91) firstly serving an apprenticeship in their Production Engineering department using Application System and modelling using IDEF-0 and later in their IT department using PL/1, CICS and DB2.

Tony moved south to work in Luton for British Home Stores (Jun 91 to Sept 93) in the first instance on their BI/Reporting suite using Application System, DB2, System W, Oracle, Oracle Glue, Visual Basic 2.0 to extend that BI system and give the business new ways of slicing the data. Itching to be more involved with Client/Server technologies Tony started work with one of the first players and Microsoft partners - Centre-file Ltd (Sept 93 to May 96), Tony worked with SQL Server (4.21a and 6.0) and Visual Basic (3.0 – 4.0) and had a lot more exposure to Windows NT, because of his expertise Tony was had a big part in developing Natwest Streamline (invoicing and transaction accumulation), Mondex (the electronic bank purse) and the Natwest workflow application.

His move into Investment banking came at ABN AMRO (May 96 to May 99) where his role was full time with SQL Server in a developer and database administrator role (4.21a, 6.5 and 7.0) first working on a Global CRM system for the bank then on trading systems within the bank.

Now a contractor Tony was free to start working with multiple clients and really pushing his skill set and building his industry experience, he worked at Computacenter (Jun 99 to Oct 99) still full time using SQL Server 6.5 and Visual Basic 6 on a new call centre system for Lombard to take saving schema applications. On completion of the work Tony returned to ABN AMRO (Oct 99 to March 2000) for a rewrite of their existing IMI system which involved a lot of database design and stored procedure work in SQL Server as well as some training for the team.

Tony took a short contract with Schrodgers Investment Management (April 2000 – July 2000) to assist their Sybase team in getting a grip on the SQL Server environment, other teams within the bank were also using SQL Server so Tony provided design experience, training sessions, best practice advice and skills transfer within the company.

A leading edge project came up at the iGroup which brought Tony to that team (July 2000 to Nov 2001) to build an Object based Knowledge Management system with Tony having responsibility for the search and replication components as well as advising on and proving scalability of the database components.

From Nov 2001 to Jan 2007 Tony had been predominately working on remote projects with the bulk of the work being with the Bank of America and Redburn Partners, he also has worked for dozens of clients for short term consultancy work.

Since Jan 2007 Tony has been doing 3 days a week for Fredrickson International on a long term project moving their entire business away from storing their data in fixed record length flat files and utilising Visual Basic 6 to making full use of SQL Server 2005 and later SQL Server 2008, this engagement involves systems design, database design, business intelligence, t-sql, high availability using mirroring and log shipping as well as a mentor capacity; Tony continues also to provide remote project work for Redburn Partners, remote SQL Server support for the National Maritime Museum and Quartix as well as consultancy.

Key Achievements

1998 to present - SQL Server Community

Tony is well known within the top tier of SQL Server experts in the world, he is well recognised in the UK within the SQL Server space for his technical skill. Tony has many contacts within the industry, especially within Microsoft, those contacts have been forged over time through Tony's communicative style and passion and energy for the product and community and help folk getting to grips with the SQL Server technology. Tony has done many presentations at the user groups he runs but also for Microsoft UK as well as Ask The Expert booths at TechEd Europe.

1998 to present - Database Consultancy/Project Outsourcing

Tony has provided a significant amount of consultancy to over 88 clients from sole trader companies through to enterprise. The clients form a sound base of industrial experience covering almost every aspect of the business sector. Many client relationships go back over a number of years.

2007 to present: Fredrickson International

Engaged to set up a resilient SQL Server 2005 environment and migrate their entire business from flat files containing fixed length records to SQL Server 2005; key skills involved: database design, database mirroring, log shipping, bulk insert, data cleansing and reconciliation, t-sql, system design and day to day administration of the environments. The engagement is 3 days a week.

September 2009 – October 2009: Redburn Partners - BI

Engaged to design, build and install their new Business Intelligence system taking feeds from Fidessa's FNET, Microsoft's CRM and a number of in house databases. My role was to do the overall architecture design and relational design and data imports and reconciliation as well as the project management and interface with Redburn. The ETL and SSAS I organised and managed through one of my trusted SQL Server experts I have access to.

July 2008 – January 2009; August 2009 – October 2009: Redburn Partners – Research Website

Engaged to provide a team to rewrite their financial research website; my role was to interface between Redburn and the development team which I hired and to do all the database work and testing; key skills: project management, testing, database design, partitioned views, t-sql, replication and CLR (VB.NET).